

GENERAL INFORMATION

Venue

Diamond Island Exhibition & Convention Center
(Koh Pich), Phnom Penh, Cambodia

BOOTH OPTION

RAW SPACE (minimum 18 sqm)

Ideal for exhibitors who wish to build their own concepts



SHELL SCHEME (minimum 9 sqm)

Includes:

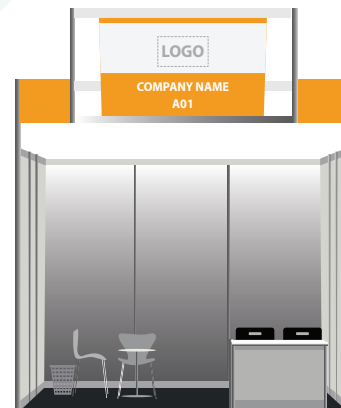
- Wall partition of 2,5m height in white laminated panel
- Fascia with Company name and booth number
- Carpet
- 2 Fluorescent tubes 40W
- 1 Information counter
- 2 Folding chairs
- 1 Socket 5 Amp/220V
- 1 Waste paper basket



PREMIUM BOOTH (minimum 9 sqm)

Includes:

- 1 Top banner
- 2 Folding chair
- 2 White wooden chair
- 1 Round wood table
- 1 Lockable cabinet
- 2 Fluorescent tubes 40W
- 1 5AMP/220V single phase power socket
- 1 Waste paper basket



CONTACT US



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Lifestyle Sourcing Cambodia

THE PREMIER LIFESTYLE & CONSUMER GOODS SOURCING EXHIBITION



26-28/8/2026

DIECC (Koh Pich), Phnom Penh, Cambodia

www.lifestyle-cambodia.com

Organizer



EXPECTED FIGURES



100+

EXHIBITORS & BRANDS



3000+

VISITORS



15+

COUNTRIES & REGIONS

VISITOR PROFILE

Importers & Exporters
Wholesalers & National Distributors
International Sourcing Agents & Buying Offices
Chain Store Buyers & Department Store
Purchasing Managers
E-commerce Platform & Online Retailers
Specialty Store Owners & Boutique Buyers
Hotel, Resort, and Hospitality Sector Operators (HORECA)
Interior Designers & Architects
Real Estate Developers
Corporate & Promotional Gifting Companies
Manufacturers Seeking Supplies
Trade Associations & Industry Chambers
Media, Press & Lifestyle Bloggers
Investors & Financial Sector Representatives

OVERVIEW

Lifestyle Sourcing Cambodia 2026 is the premier international exhibition dedicated to lifestyle, home, and consumer products. The show provides a unique platform for global manufacturers, brands, and sourcing companies to meet local importers, retailers, and distributors from Cambodia and the Indochina region

As Cambodia's middle class continues to expand, demand for quality lifestyle and consumer goods is rapidly growing – creating new opportunities for global suppliers and brands to enter this dynamic market.

WHY CAMBODIA?

01

Strategic Location

Situated at the heart of Southeast Asia, Cambodia connects seamlessly with major markets like Vietnam, Thailand, and China – a dynamic gateway for regional trade and sourcing.

02

Growing Lifestyle Market

A young, trend-driven population and rising middle class are fueling strong demand for stylish, sustainable, and high-quality lifestyle products.

03

Supportive Business Environment

Open trade policies, investment incentives, and steady economic growth make Cambodia an ideal destination for global brands seeking expansion in ASEAN's creative economy.

EXHIBITOR PROFILE

Homeware & Furniture

- Furniture: sofas, beds, wardrobes,...
- Home décor: paintings, mirrors, clocks,...
- Kitchen & dining: cookware, dinnerware, utensils,...
- Smart home & appliances: smart devices, small electronics,...



Mom, Baby & Kid

- Maternity products: clothing, accessories,...
- Baby care: diapers, wipes, bottles, baby food,...
- Toys & educational products: STEM toys, puzzles,...
- Kids fashion & accessories: clothing, shoes,...
- Nursery furniture: cribs, high chairs, strollers,...



Gift & Decoration

- Seasonal gifts & souvenirs: festival & holiday gifts,...
- Stationery & office supplies: notebooks, pens,...
- Decorative items: candles, artificial flowers,...
- Lifestyle & craft products: handmade & creative items
- Packaging & gift accessories: gift bags, wrapping paper,...



Sport & Fashion

- Sportswear & activewear: gym apparel, sneakers,...
- Outdoor & adventure gear: backpacks, travel bags, camping & leisure equipment,...
- Fitness & wellness products: exercise equipment, yoga mats,...
- Fashion & accessories: clothing, shoes,...



MARKET INSIGHT

Cambodia's Lifestyle Market: Growth Forecasts and Key Opportunities

Over the past two decades, Cambodia has maintained steady economic growth, averaging ~7% GDP growth annually before the pandemic. According to the World Bank's Global Economic Prospects, GDP is forecast to expand by 5.5% in 2025 and 2026, reaching approximately US \$51.39 billion in 2025.

In 2024, furniture and home furnishings sector is expanding rapidly, with over 40% of exports going to North America and more than 30% to other Asian markets, reflecting Cambodia's strong integration into global sourcing networks.

Regional and trade-bloc ties matter: Exports to the Regional Comprehensive Economic Partnership (RCEP) member countries rose ~17.7% in 2024.

- The overall Lifestyle Sourcing is expected to grow at a CAGR of 8–12% over the next 3–5 years.
- The Furniture Market is projected to reach US \$1.72 billion by 2026, growing at a 10% CAGR (2020–2026).
- The revenue in the Baby & Child market for 2025 is estimated to be US\$12.52m, will experience CAGR of 4.93% from 2025–2030.
- The Sporting Goods Market size will rise tremendously at a CAGR of 8.8% from 2025–2031.
- The Gifts Novelty and Souvenirs Market is forecasted to grow at a CAGR of 4.6% during the forecast period 2024 – 2029.
- The overall Lifestyle Sourcing Market is witnessing steady expansion, driven by increasing tourism and a growing middle-class population, offering attractive opportunities for both domestic and international brands.

